Rafli Dwi Ferdiansyah

Frontend Web Developer

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Profile

A first year undergraduate student in Information Systems Department, from Faculty of Science and Technology, Indonesia Open University. In 2023 I successfully completed vocational education and iam graduated from Vocational School 1 Surabaya with expertise in Software Engineering, have experience in programming and digital marketing. Have a high interest in the field of website and application development as a Frontend Web Developer / Frontend Engineer, UI Designer, Content Creator and Graphic Designer. Understanding programming languages & frameworks namely, HTML, CSS, Javascript, PHP, Laravel, Bootstrap & Tailwind CSS.

Work Experience

Enumerator (Part-Time) | Yayasan Save The Children Indonesia   **August 2023 - Present**

- Collect data from respondents by conducting interviews, surveys, or observations, use paper forms, electronic devices, or online platforms to record responses.
- Ensure that the survey or questionnaire is administered correctly. Explain the purpose of the survey, ask questions in a clear and unbiased manner, and record responses accurately.
- Prepare daily or periodic reports summarizing the data collected, any issues encountered, and the progress made.
- Depending on the data collection method, enter collected data into computer systems accurately and promptly.

Frontend Web Developer | PT. PEMASARAN ELEKTRONIK MUDA   **April 2023 - July 2023**

- Participate in pre-project analysis and technical assessments to validate creation of user-friendly interfaces.
- Handling special projects appointed by senior developers.
- Managed projects and web strategic planning for the whole team.
- Creating layouts and graphics designed to enhance the aesthetics and appearance of the website.
- Using a Framework (Laravel & Bootstrap) created to detect functionality and ease in the website development process

Digital Marketing & Content Creator (Intern) | DIGISMART   **October 2021 - March 2022**

- Handle social media activities, including developing post and text graphics, uploading content of up to 100 posts daily, and monitoring results.
- Use software, such as Adobe Illustrator and Canva, to develop marketing content graphics.
- Uses excellent knowledge in SEO and copywriting skills to produce searchable content, rankingable and attractive website copy.
- Create digital campaigns on social media using Google ads, Facebook ads and other tools

Logo Design | RafliDesign   **January 2021 - Present**

- Implement a supported lifecycle phase of creative brief development, from initial design concept to on-time delivery.
- Data visualization designed to complement web content, enhancing content formatting and readability.
- Self-managed design projects through the entire lifecycle and collaborate with manufacturers and project managers to meet schedules

Education

Indonesia Open University
2023 - Present

Department : Information Systems
Faculty Science and Technology

SMK NEGERI 1 SURABAYA
2020 - 2023

Major : Software Engineering

- Final Score : 81.17
- English Testing Center : 730 Score
- BNSP Professional Certification Institute (LSP):
  - Cluster 1 : Basic Programming
  - Clusters 2 & 3 : Web and Mobile Programming & Object
  - Oriented Programming

Skills, Projects & Achievements

- **Skills :** HTML, CSS, JavaScript, TailwindCSS, Bootstrap, Reactjs, Git, Laravel, Figma, Adobe Illustrator, VN, Capcut, Social Media Handling
- **Project :** *Website* SD Muhammadiyah 24 Surabaya (Frontend Web Dev & UI Designer, HTML, Bootstrap & JavaScript)
- **Project :** *Website* Profile Youthms.id (Frontend Web Dev - HTML, Bootstrap & JavaScript)
- **Project :** *Website* HRIS by Youthms.id (Frontend Web Dev - HTML, Bootstrap & JavaScript)
- **Project :** *Logo Design* for Laudryln (Logo Designer - Adobe Illustrator)
- **Project** : *Logo Design* for INA Point of Sales (Logo Designer - Adobe Illustrator)
- **Achievements:** 1st Best Santri Graduate - Al-Qur'an Islamic Boarding School Nurul Falah Surabaya
- **Achievement:** 4th Runner-Up (Champion of Hope 2) - Musabaqoh Tartilul Qur'an Level Surabaya - Sidoarjo